

eFusion Solutions Privacy Policy

eFusion Solutions Pte Ltd provides sales and/or marketing solutions to increase sales for brands and companies by targeting the right audience and through our tele-sales and direct sales/marketing (telemarketing, email broadcast, SMS, roadshows, door to door) services. This privacy policy explains how we collect, use, manage, share, and protect information collected.

For the purpose of this Policy, “we” and “our” shall refer to **eFusion Solutions Pte Ltd**

1. When is information collected?

- When you purchase/register for or use any of the products/services promoted through us.
- When you take part in any contest, survey or promotion conducted by us and/or our business partners.
- From database we have purchased or through referrals

2. What is the information used for?

Your information may be used and disclosed by us and our business partners and contractors for the following purposes:

- to respond to your requests and queries;
- to provide goods and services to you;
- to verify and process your personal particulars and payments;
- to communicate with you;
- to enforce contractual and legal rights and obligations;
- for marketing research, user profile and statistical analysis;
- to send you information, promotions, updates, and marketing and advertising materials in relation to goods and services we are promoting for our business partners.
- complying with law, the requests of law enforcement and regulatory officials, or orders of court; and
- for any other purposes for which we have obtained your consent, including during the registration process

3. How we protect information collected?

- We commit ourselves to safeguarding our customers' data by the following practices:
- Establishing policies and procedures for information security
- Limiting employee access to sensitive information



- Protecting against unauthorized access to customer data by using data encryption, authentication, and virus detection technology, as required
- Requiring service providers with whom we do business to comply with relevant Data Privacy legal and regulatory requirements;
- Monitoring our websites through recognized online privacy and security organizations;
- Compliance with the PDPA and the Spam Control Act (CAP.311A)
- Continually assessing our Data Privacy, information management, and data security practices.

For queries regarding Data Protection and our Privacy Policy, please contact our Data Protection Officer at **6517 4952** or **E-mail: dpo@efusion.com.sg**