

SC3 High Net Worth Individuals In Singapore

With an annual income of \$100,000 and above, these successful individuals are mostly businessmen, entrepreneurs or decision makers in corporations. They are highly sought-after due to their exquisite appreciation of premium lifestyle products like automobiles, private jets, prestigious club membership and discriminate taste in the department of fine dining and entertainment. They also form the prime target for property developers and investment products because of their acute investment acumen.

	Quantity	Cost of Rental
Direct Mail	1,800	S\$450 / thousand
Electronic Direct Mail	1,000	S\$500 / thousand
SMS	3,000	S\$500 / thousand
Telemarketing	3,000	S\$500 / thousand

* Set-up cost and execution of telemarketing campaigns by eFusion's call centre is available upon request.

* All prices are in SGD, excludes agency fees (if applicable) and GST.

Minimum Order: 5,000

Order Fulfillment: 5 working days upon order confirmation

Channels Available: Direct Mail, Electronic Direct Mail, Sms and Telemarketing

Countries Available: Singapore

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau. A service charge of S\$30 is applicable.

Electronic Direct Mail (EDM) and SMS broadcast must be deployed through eFusion's dedicated technology platforms. Delivery report will be provided at the end of the campaign. Set-up fee of S\$200 is applicable for SMS and EDM campaign deployment.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg