

eFUSION™ | PROFILED MAILING LIST

SC2 Individuals Earning \$50k And Above

Mostly made up of senior managers in organizations, these individuals holds stable job with annual earning of \$50K or more. They are ideal for FMCGs and luxury goods, fine dining and lifestyle products.

	Quantity	Cost of Rental
Direct Mail	50,000	S\$400 / thousand
Electronic Direct Mail	50,000	S\$400 / thousand
SMS	100,000	S\$400 / thousand
Telemarketing	100,000	S\$400 / thousand

* Set-up cost and execution of telemarketing campaigns by eFusion's call centre is available upon request.
 * All prices are in SGD, excludes agency fees (if applicable) and GST.

Minimum Order: 5,000
Order Fulfillment: 5 working days upon order confirmation
Channels Available: Direct Mail, Electronic Direct Mail, Sms and Telemarketing
Countries Available: Singapore

Order Delivery
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
 A service charge of S\$30 is applicable.

Electronic Direct Mail (EDM) and SMS broadcast must be deployed through eFusion's dedicated technology platforms. Delivery report will be provided at the end of the campaign. Set-up fee of S\$200 is applicable for SMS and EDM campaign deployment.

Terms & Conditions
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg

