

# SC19 Individuals Living In Districts 9, 10, 11

Homes in districts 9, 10, 11 are reputed to be the most expensive in Singapore due to their proximity to the main shopping belt – Orchard Road and Central Business District. Consisting of mostly private apartments, exclusive condominium and high class bungalows, these districts are populated by the upper middle class and expatriates. A typical profile of this group of individuals: Annual income of at least S\$100,000 per annum, drive high end luxury cars, avid investors, multiple properties, derive great pleasures from the finer things in life - wine, branded fashion apparels and collectibles watches.

	Quantity	Cost of Rental
<b>Direct Mail</b>	2,500	S\$450 / thousand
<b>Electronic Direct Mail</b>	1,000	S\$450 / thousand
<b>SMS</b>	1,500	S\$450 / thousand
<b>Telemarketing</b>	1,500	S\$450 / thousand

\* Set-up cost and execution of telemarketing campaigns by eFusion's call centre is available upon request.

\* All prices are in SGD, excludes agency fees (if applicable) and GST.

**Minimum Order:** 5,000

**Order Fulfillment:** 5 working days upon order confirmation

**Channels Available:** Direct Mail, Electronic Direct Mail, Sms and Telemarketing

**Countries Available:** Singapore

#### Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.

A service charge of S\$30 is applicable.

Electronic Direct Mail (EDM) and SMS broadcast must be deployed through eFusion's dedicated technology platforms. Delivery report will be provided at the end of the campaign. Set-up fee of S\$200 is applicable for SMS and EDM campaign deployment.

#### Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)