

## SB4 PMEBs Working In CBD

This list contains executives working in city area. They are perfect audience for middle to high end lifestyle products, fashion, beauty & health establishment and F&B outlets who want to increase their reach to within their locality. Those who wish to reinforce their brand awareness or increase visibility are often known to have tapped on this highly targeted list. It is also a hit among those who offer locality specific promotions.

	Quantity	Cost of Rental
<b>Direct Mail</b>	8,000	S\$350 / thousand
<b>Electronic Direct Mail</b>	3,000	S\$350 / thousand
<b>Telemarketing</b>	8,000	S\$350 / thousand

\* Set-up cost and execution of telemarketing campaigns by eFusion's call centre is available upon request.

\* All prices are in SGD, excludes agency fees (if applicable) and GST.

**Minimum Order:** 5,000

**Order Fulfillment:** 5 working days upon order confirmation

**Channels Available:** Direct Mail, Electronic Direct Mail and Telemarketing

**Countries Available:** Singapore

#### Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.

A service charge of S\$30 is applicable.

Electronic Direct Mail (EDM) and SMS broadcast must be deployed through eFusion's dedicated technology platforms. Delivery report will be provided at the end of the campaign. Set-up fee of S\$200 is applicable for SMS and EDM campaign deployment.

#### Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

**Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)**