

# HC8 Concert Goers

- A respondent list of mainly Chinese young age bracket free spending concert goers who will spend up to HK\$400 per ticket for popular concerts
- Recommended for musical events, fashion & jewelry & cosmetic promotions, credit cards, mutual funds, banking & other financial services, real estate, health & life insurance, publications & book etc

	Quantity	Cost of Rental
Direct Mail	290,626	US\$1,050 / thousand

\* Additional selections available: Gender, Age, Job Function, Monthly Income.

**Minimum Order:** 5,000  
**Order Fulfillment:** 2 to 3weeks upon order confirmation  
**Channels Available:** Direct Mail  
**Countries Available:** HongKong

**Order Delivery**  
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.  
 A service charge of S\$30 is applicable.

**Terms & Conditions**  
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)