

HC7 Computer Users

- It consists of business executives from middle to senior management level who have to work with computers
- 18% work in large multi-national companies with 100+ employees
- 32% work in manufacturing and I/E trading industries
- 43% are decision makers of small-to-medium sized firms
- Recommended for promotions such as business related products & services, magazines & publications, computer software & equipments, travel related items, credit cards, finance and investment offers

	Quantity	Cost of Rental
Direct Mail	154,705	US\$1,050 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000
Order Fulfillment: 2 to 3 weeks upon order confirmation
Channels Available: Direct Mail
Countries Available: HongKong

Order Delivery
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
 A service charge of S\$30 is applicable.

Terms & Conditions
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg