

HC56 Yuppies

- This list consists of free spending, young executives and professionals, mostly with college degrees, and usually both husband and wife working
- Majority age : 25 - 40; monthly income : HK\$30,000+
- 30% female
- These people with healthy appetite for the good things in life and have money to satisfy their tastes
- This list has been used for a famous car brand promotion of car value over HK\$450,000 with favorable response
- Recommended for promotions such as high fashions & accessories, clubs and associations, entertainment, automobile, finance and investment ... etc

	Quantity	Cost of Rental
Direct Mail	191,311	US\$1,050 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3 weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg