

HC4 Charity Donors

- It covers people who donate to charities for emergency disaster relief, fund raising projects for building of hospitals, medical technology and treatment for those with bad health...etc.
- 58% male, 85% Chinese
- Average donation gift HK\$500
- Majority are middle management and up business executives with average monthly income HK\$15,000+
- Average age 30-50
- Recommended for charity promotions, child sponsorship programme, books & periodicals, art concerts, religious material or any promotion that targets to the civilized and well educated groups.

	Quantity	Cost of Rental
Direct Mail	170,783	US\$1,050 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3 weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg