

## HC29 Middle Class Income Earners

- People with monthly income HK\$15,000 to HK\$40,000 per month.
- Consists middle to senior executives from a variety of industries.
- 95% Chinese, 72% male
- Recommended for medium-priced goods and services, credit cards, banking & financial services, insurance, etc

	Quantity	Cost of Rental
Direct Mail	333,001	US\$1,050 / thousand

\* Additional selections available: Gender, Age, Job Function, Monthly Income.

**Minimum Order:** 5,000  
**Order Fulfillment:** 2 to 3 weeks upon order confirmation  
**Channels Available:** Direct Mail  
**Countries Available:** HongKong

**Order Delivery**  
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.  
 A service charge of S\$30 is applicable.

**Terms & Conditions**  
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

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