

HC28 Major Credit Card Holders

- This list comprises of individual, who regularly uses major credit card in their lifestyle. These names are compiled through phone survey as well as respondents from mail order projects. It contains:-
- Est. 85% earning over HK\$10,000 per month
- Est. 55% earning over HK\$20,000 per month
- Est. 25% earning over HK\$50,000 per month
- About 77% male
- Majority age between 25 – 45
- Est. 10% professionals; 29% middle-to-senior business executives
- This list appeals to trendy and stylish products promotions, such as fashion and accessories, health club and health care related products / services, travel and leisure goods, books and publications, entertainment, ...etc

	Quantity	Cost of Rental
Direct Mail	229,245	US\$1,050 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau. A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg