

## HC26 Magazine Subscribers

- This is an excellent response list of middle & upper class people in HK who have been subscribed to leading international & local magazines
- Majority are English speaking Chinese
- Overall age 28-45 earning HK\$25,000+ per month
- Est. 75% male
- Mostly int'l business magazine subscribers
- Recommended for medium to high ticket promotions, particularly in magazines, publications & books, but also for any general promotion appealing to the free spending, hardworking & fast moving decision making society in HK

	Quantity	Cost of Rental
<b>Direct Mail</b>	126,513	US\$1,050 / thousand

\* Additional selections available: Gender, Age, Job Function, Monthly Income.

**Minimum Order:** 5,000

**Order Fulfillment:** 2 to 3 weeks upon order confirmation

**Channels Available:** Direct Mail

**Countries Available:** HongKong

### Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.  
A service charge of S\$30 is applicable.

### Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)