

## HC25 Leisure Travellers

- It is compiled through phone research of recent travellers within the past 18 months
- 46% to Thailand, Manila, Taiwan  
21% to Japan, Korea, Singapore/Malaysia  
33% to China : mainly Beijing, Nanjing, Ghangdong, Shanghai, Shenzhen
- Est. 60% earning over HK\$15,000+ p.m.
- Recommended for credit cards, & travel related services

	Quantity	Cost of Rental
<b>Direct Mail</b>	153,809	US\$1,050 / thousand

\* Additional selections available: Gender, Age, Job Function, Monthly Income.

**Minimum Order:** 5,000

**Order Fulfillment:** 2 to 3weeks upon order confirmation

**Channels Available:** Direct Mail

**Countries Available:** HongKong

### Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.

A service charge of S\$30 is applicable.

### Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)