

HC2 Car Owners/Users

- This list compiled from car dealers, driving license holders and phone research
- 85% Chinese, 85% male
- About 54% living in luxury apartments of good locations in HK
- Est. 22% earning over HK\$ 200,000 p.a.
- Est. 43% earning over HK\$ 600,000 p.a.
- Est. 35% earning over HK\$1,000,000+ p.a.
- 62% home address
- About 29% have car with value HK\$500,000 + 18% own more than 1 car
- This list appeals to car and car accessory promotions, health and accident insurance, travel related items/services, automobile, clubs, publications and high ticket goods that appeal to the modern and elite society

	Quantity	Cost of Rental
Direct Mail	146,153	US\$215 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000
Order Fulfillment: 2 to 3 weeks upon order confirmation
Channels Available: Direct Mail
Countries Available: HongKong

Order Delivery
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
 A service charge of S\$30 is applicable.

Terms & Conditions
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg