

HC19 Health Conscious Individuals

- This list contains health club goers who exercise on regular basis or through personal trainer; they have purchased health related equipment and/or health food supplement to improve their appearance as well overall health condition;
- About 65% male;
Majority age between 25-45;
- Mostly white collar executives with college degree, earning HK\$20,000+ p.m.
- These people tend to enjoy good things in life and respond well for appeals that offer health related conference & seminars, newsletter & journal; health club and body building training programmes, vitamin and supplement, health equipment, game and sport, holiday packages...etc

	Quantity	Cost of Rental
Direct Mail	25,800	US\$1,650 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3 weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg