

HC16 Fashion , Accessories and Affluent Buyers

- It consists of female/male who bought fashion and accessories in some popular fashion chain shops, boutiques and department stores.
- About 37% spend money on local fashion
32% spend money on Japanese fashion
35% spend money on European fashion
- Over 89% having full or part time jobs
82% age between 25-40
45% earning HK\$25,000+ per month
33% working female earning HK\$15,001-HK\$24,999 per month
22% working female earning HK\$8,000-HK\$15,000 per month

	Quantity	Cost of Rental
Direct Mail	113,020	US\$1,050 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3 weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.
A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg