

HC15 Family with Kids

- This list contains mostly mothers with young kids. The list is compiled from telephone survey on games and toys promotion; some are collected from mail order respondents who purchase baby products or subscribers on journals and books related to education and health topics for kids.
- Majority Chinese female with age range from 25-45 with family size of 4.
- Mostly middle class families earning monthly household income HK\$45,000+.
- Recommended for promotions such as education courses for kids; games and toys; health journals; insurance and financial planning offers; credit card; family entertainment; fund raising campaigns; home furnishing...etc

	Quantity	Cost of Rental
Direct Mail	32,690	US\$1,950 / thousand

* Additional selections available: Gender, Age, Job Function, Monthly Income.

Minimum Order: 5,000

Order Fulfillment: 2 to 3 weeks upon order confirmation

Channels Available: Direct Mail

Countries Available: HongKong

Order Delivery

Direct Mail data will be delivered via email to approved 3rd party mailing bureau.

A service charge of S\$30 is applicable.

Terms & Conditions

All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: db@eFusion.com.sg