

# HC1 Active Hire Purchase Consumers

- A compiled list of customers with earning over HK\$100,000 per annum who have purchased medium-high priced electronic items on hire purchase terms.
- Majority male
- Recommended for medium priced goods & services, credit cards, banking and financial services, mutual funds, fashion and entertainment promotions, travel related goods and services, publications & books, etc

	Quantity	Cost of Rental
Direct Mail	110,166	US\$170 / thousand

\* Additional selections available: Gender, Age, Job Function, Monthly Income.

**Minimum Order:** 5,000  
**Order Fulfillment:** 2 to 3 weeks upon order confirmation  
**Channels Available:** Direct Mail  
**Countries Available:** HongKong

**Order Delivery**  
 Direct Mail data will be delivered via email to approved 3rd party mailing bureau.  
 A service charge of S\$30 is applicable.

**Terms & Conditions**  
 All data are strictly for one-time use only. Any form of copying or duplication is strictly prohibited. All lists are seeded to detect unauthorized use. Due to regular updates, costs and counts are subject to change without prior notice. Mailing sample must be supplied to eFusion for approval prior to confirmation of order.

Contact us at (65) 6517-4933/35 or Email Us: [db@eFusion.com.sg](mailto:db@eFusion.com.sg)